

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**RESPONSE TO NOVEMBER 16, 2007 OFFICE ACTION**

APPLICANTS:	Katrin Reisinger	CONFIRMATION NO. 5666
SERIAL NO.:	10/797,838	GROUP ART UNIT: 3628
FILED:	March 10, 2004	EXAMINER: Eric Liou
TITLE:	"APPARATUS FOR AUTOMATIC DETERMINATION OF A PRODUCT DESCRIPTION FOR DISPLAY BY MEANS OF A MAIL-PROCESSING DEVICE"	

**MAIL STOP AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

S I R:

Applicant and her counsel have carefully reviewed the Office Action dated November 16, 2007, but believe the claims in their present form are patentable over the teachings of the references relied upon by the Examiner. Reconsideration of the application in view of the following arguments in support of patentability is therefore respectfully requested.